

Paul Notzold

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EDUCATION

MFA Design & Technology [September, 2004 – May, 2006]
Parsons School of Design, NYC
Awarded Dean's Scholarship.
Graduated with Honors.

BS Corporate Communication [September, 1992 – May, 1996]
Ithaca College, Ithaca, NY
Concentrated in media production.

WORK

Visual Goodness, New York City. [November, 2006 – June, 2008]
Art Director
Creative lead for interactive media projects with clients such as Hershey, Adobe, Neurogena, & Bank of America.

Parsons School of Design, New York City. [September, 2006 – Present]
Instructor for graduate level course about all things cell phone called 'Me & My Mobile.'
Instructor for BFA level class '2-D Design fundamentals.'

TIME For Kids New Media, New York City. [April, 2000 – December, 2003]
www.timeforkids.com, www.tfkclassroom.com, www.timeforkids.com/TFK/mediakit/
Creative Director
Conceived, designed and executed the websites overall creative vision, and evolved the site architecture and design to meet changing needs and patterns of the youth audience. Led team in building award-winning educational interactive specials. Developed daily and breaking news specials. Illustrated and designed educational games for themed learning areas.

People Magazine Online, New York City. [October, 1998 – June, 1999]
Art Director
Led site design and produced graphics for daily and weekly specials, such as 50 Most Beautiful People and Best and Worst Dressed.

Pathfinder - Time Inc. New Media, New York City. [August, 1996 – October, 1999]
Graphic Designer
Designed weekly edition of Pathfinder's Spotlight, a current events editorial site. Worked closely with news producers and writers to design for daily and breaking news graphics. Assisted art directors of Time Inc. magazine titles for site re-designs.

PERSONAL PROJECTS

Nokia Productions, www.nokiaproductions.com [Present]
Assistant Director to Spike Lee
Facilitating and directing collaborative film using footage sent in from mobile devices.

TXtual Healing [April, 2006 – Present]
www.txtualhealing.com
Creator
SMS based interactive story telling & public intervention installations.

Traveler [June, 2006]
www.notzold.com/traveler.html
Interface Designer, Interaction Designer.
Collaboration between a group from Parsons School of Design with Tsinghua University in Beijing. Designed, built and installed an interactive video installation controlled by bicycles.

One of You Will Betray Me [January, 2006 – Present]
www.txtualhealing.com/inside.html
An SMS enabled installation where an audience can interact with a projection of Leonardo Da Vinci's Last Supper painting.

Viewfinder [February, 2005 – April, 2005]
<http://a.parsons.edu/~responsive/viewfinder/>
Project Manager, Designer, Researcher
A site specific information kiosk making the past present.

ART EXHIBITIONS & EVENTS

Brooklyn Museum First Saturday. Brooklyn, NEW YORK. [May, 2008]

Mike Judge's Animation Show. Austin, TEXAS. [April, 2008]

Milan Design Week. Esterni, Milan ITALY. [April, 2008]
Temps d'images. La Ferme du Buisson, Marne-La-Vallee, FRANCE. [October, 2007]
Nuit Blanche. TORONTO. [September 29, 2007]
Wired NextFest. Los Angeles, CALIFORNIA. [September 13 – 16, 2007]
Conflux Festival. Brooklyn, NEW YORK. [September 13 - 16, 2007]
Memory In Motion sponsored by the Directors Lounge. Munich, GERMANY. [September 4 – 10, 2007]
Stompan Festival. Bistrita, ROMANIA. [June 8 – 13, 2007]
Street Delivery Festival. Bucharest, ROMANIA. [June 2 – 5, 2007]
Urban Portraits, Rialto Santambrogio. Rome, ITALY. [March, 2007]
The Art of the Cell Phone. The Contemporary Museum of Baltimore, MARYLAND. [January - April, 2007]
Wooster Collective's 11 Spring St. Show. New York, NEW YORK. [December 16, 2006]
DUMBO Arts Festival. Brooklyn, NEW YORK. [October 14. 2006]
California State University of Sacramento. Sacramento, CALIFORNIA. [October – November 2006]
Centrum Beeldende Kunst. Rotterdam, NETHERLANDS. [September 1, 2006]
Philadelphia Fringe Festival. Philadelphia, PENNSYLVANIA. [September, 2006]
Beijing Millenium Art Museum. Beijing, CHINA. [June, 2006]

PRESS & PUBLICATIONS

Street Art and the War on Terror, by Xavier Tapies. Korero Books [September 30, 2007]
Collective Intelligence: Creating a Prosperous World at Peace. Earth Intelligence Network; First edition [March 19, 2008]
iSH Magazine, Architecture, Interiors, design & life in the city; Singapore [December 2006]
Art, Das Kunstmagazin; Germany [Nr. 12 / December 2006]
Neon on YLE - Finnish Broadcasting Company; Finland [November 12 & 16, 2006]
The Economist; England [September 23 – 30, 2006 pg, 18]
Afisha Magazine; Russia [September, 2006]
Time Out NY; New York City [Issue 572: September 14 – 20, 2006]
Le Soir, Brussels Belgium [June 29, 2006]

AWARDS & HONORS

University of Pennsylvania's Writers House. Presenter on digital writing. Philadelphia, PA. [October 25, 2007]
Columbia University Edlab. Presenter on developing curriculum around the mobile phone. NY. [July, 2007]
Barcamp NYC, mobile communication conference; Presenter. Pace University, NY. [May, 2007]
Academy for Young Writers; Panelist and presenter. Williamsburg, Brooklyn. [January, 2007]
AIGA Move 3 Conference; Presenter. NY. <http://move2006.aigany.org/> [May, 2006]
Commencement Speaker, Parsons Design and technology departmental graduation, NY. [May, 2006]
Cinemasports Short Film Editors Pick. [August, 2005]
10 hour film making contest.
http://www.cinemasports.com/index.php/movie/Undulation_Dragon
Society For News Design Conference, Washington D.C. [August, 2003]
Presenter
<http://www.snd.org/>
Association for Educational Publishers Awards; Judge and award winner. [2001 – 2003]
<http://www.edpress.org/>